



'0-60 Seconds iNTELEVISION Commercial Producers'
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STANDARD OPERATING PROCEDURES

Guidelines & Job Description – What I need to do after I get some experience?

These procedures were designed to give the person responsible in this area some indication to what needs to be achieved after a lengthy exposure and work experience. The person(s) selected for this particular position will be allowed time to adjust and train him/herself while working with the producer. Not in-depth experience or qualification is required at this stage. Please come along and share your experience with the rest of us. Thank you.

Publicist

This person is responsible to the producer for arranging promotional events/activities promoting the film. Still Photographer: This person is responsible to the producer or publicist for any still photography associated with the program.

These Standard Operating Procedures [SOP] were designed only to be a guide and help to you.



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