



**'0-60 Seconds iNTELEVISION Commercial Producers'**  
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## STANDARD OPERATING PROCEDURES

### **Music & Audio**

Some companies have their own music jingle package, which they use for radio or TV spots. These packages usually contain a variety of cuts in different lengths. Using a jingle package on TV as well as radio is a great way to “brand” your business and provide advertising consistency. '0-60 Seconds iNTELEVISION Commercial Producers' productions can provide select voice talent to cut the announcer part of your commercial. However, this voice is not exclusive and can be heard in other commercial TV and radio spots. The client has the option to contract with an outside vendor for voice talent at their own contract rate. Any outside voice talent or music jingle should be delivered to the producer before the scheduled edit can begin. Certain audio virtuals can be e-mailed to the producer, including: WAV, MP3, and AIFF virtuals.

This services is usually subcontracted to external sources.

We offer 30% any written quotation OR 5 Seconds FREE of TV broadcast quality Commercial-promo OR 5 minute of FREE Corporate DVD presentation. Conditions apply.



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