



'0-60 Seconds iNTELEVISION Commercial Producers'
PO BOX 82 Mirrabooka, 6941, WA Ph: +61 8 9471 8200 Fax: +61 8 9471 8200
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STANDARD OPERATING PROCEDURES

GRAPHICS

Logos (Title fonts included)

We encourage all clients to maintain consistency across all forms of their business marketing. Having the same logo for print, TV, billboards and store signs is part of that consistency.

A good logo starts with good artwork. A logo with higher resolution results in better image quality. Usually, smaller logos on business cards or web sites don't reproduce well for television. Often businesses use printing or sign companies, which have the logo on virtual, for producing letterhead or signs.

'0-60 Seconds iNTELEVISION' producers can use a variety of computer graphic file formats to create your TV logo. The most common are Photoshop (PSD), TIF, TGA, JPG, BMP and PIC virtuals. Full color high-resolution images at least 500 pixels wide are the best.

We offer 30% any written quotation OR 5 Seconds FREE of TV broadcast quality Commercial-promo OR 5 minute of FREE Corporate DVD presentation. Conditions apply.



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